

**Bachelor of Business Administration**  
**Retail Management (2023-26) (MSIL)**  
**Third Semester (Regular)- December,2024**

Subject Name			Consumer Relationship Management			Rural Retailing			Consumer Behaviour			NSQF-OJT			Auto Finance and Auto Insurance Project Based			SGPA
Subject Code			MMK-602			MMK603			MMK604			MBP601			MBP602			
Credit			4			4			4			12			6			
Maximum Marks			30	70	100	30	70	100	30	70	100	245	105	350	30	70	100	
Minimum Marks			12	28	40	12	28	40	12	28	40	98	42	140	12	28	40	
S. No.	Roll Number	Student's Name	Theory									Practical						
			Int.	Ext.	Grade	Int.	Ext.	Grade	Int.	Ext.	Grade	Int.	Ext.	Grade	Int.	Ext.	Grade	
1	23UGBRM30126	MAYANK TYAGI	21	31	C	20	43	B+	21	42	B+	201	90	A+	49	26	A	7.73

**Date :03/09/2025**

**Examination Department**

**\*The Results displayed here subject to updation/correction. The final result will on DMC.**

Sr. No.	Abbreviation	Stand for:
1	Note	Marks show in in the column of result means “Pass”
2	RE	Re-appear in the paper indicated in the result column
3	RL_UMC	Result late due to Unfair Means Case
4	DTN	Detained
5	AB	Absent
6	PC	Paper Cancel